



**FACULTY OF BUSINESS MANAGEMENT  
BACHELOR IN BUSINESS ADMIN. (HONS) INTERNATIONAL BUSINESS**

**Employees' Loyalty Towards Research International (M)  
Sdn. Bhd.**

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**DECLARATION OF ORIGINAL WORK**



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**“DECLARATION OF ORIGINAL WORK”**

I, FADHLI BIN ROSLAN, (I/C Number: 850806-14-5681)

Hereby, declare that:

- This work has not previously been accepted in substance of any degree, locally or overseas, and it not being concurrently submitted for this degree or any other degree.
- This project paper is the result of my independent work and investigation, except where otherwise stated.
- All verbatim extracts have been distinguished by quotation marks and sources of our information have been specially acknowledged.

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## **ABSTRACT**

This study was carried out to determine the level of employees' loyalty in Research International (M) Sdn Bhd. The researcher collects the information directly from primary source (questionnaires), and the web. The overall findings of the study indicate that the level of employees' loyalty in RI differ according to departments, which shows that there are some dissatisfaction occurred among employees within the organization.

From the study, the researcher had identified several problems arise such as discrimination, peer to peer relationship, leadership issue, the work itself, and lack of motivation factors. In conclusion, some suggestions and strategies have been made to minimize the problems occurred in the organization. This is very crucial for it will affect the engagement level of the organization.

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